MINUTES Cornell Class of 1965 Officers' Meeting Boston, MA Marriott Copley Place Hotel Saturday, January 18, 2014

Members Present: George Arangio, Liz Gordon, Myron Jacobson, Joan Johnson, Bob Kessler, Judy Rushmore, Roberta Tarbell and Sharon Williams.

Members Participating by Telephone: Bill Allaway, Becky Baskett, Glenn Billington, Barry Cutler, Beth Fowler, Frank McCreary, Joe Ryan, Jamil Sopher, and Barbara Turner. Also participating by telephone was Steve Appell (Class Historian).

Members Not Participating: Duke Grkovic, Margaret Haine, Penny Haitkin, Ron Harris, Nicholas Kass, Grace Morgenstein and Jim Venetos.

The meeting of the Class Council was called to order by President George Arangio at 3:30 p.m.

Minutes of the prior year's meeting on January 19, 2013 were approved by email vote, having been distributed and read online. They are posted on the class website.

The Treasurer's Report was presented by Beth Fowler and discussed. For the fiscal year ending June 30, 2013, the class had positive income and a healthy ending fund balance. After discussion, upon motion made and seconded, the Report was approved. The Treasurer's Report is posted on the class website.

Vice President's Report (Liz Gordon)

Liz Gordon reported on "Catch Up with Classmates." Liz suggested that for the present we should shift the focus to the more important work of encouraging classmates to send in information for the 50th Reunion Yearbook.

Class Correspondents (Joan Johnson and Ron Harris)

Joan reported that Cornell Magazine has allocated additional space for the Class of '65 news column and encouraged all classmates to send in news.

Joan also reported on the Missing Classmates Initiative. No more missing classmates have been located this year but Cornell now has a special search engine that may help in this effort.

Ron had provided information on deceased classmates in advance of the meeting. Our class has 230 deceased classmates including 13 who died in the past year. We will dedicate the Freshman Reading Program Book to the 13 classmates who died in 2013 when we send the book out later this year.

Class Website (Barry Cutler)

Barry reported on the class website. Our website administrator has departed abruptly, so the first order of business is to get a new administrator. George encouraged Barry to establish a timeline for adding 50th Reunion content to the website.

Class Project (Sharon Williams)

Sharon reported on the A.D. White Gateway Project. Fund raising for the project has gone well, with pledges to date in the amount of \$45,750. Design of the project is underway and construction is scheduled to begin May 31, 2014. Cornell needs to have \$47,000 of the \$50,000 project cost in hand prior to beginning construction.

George introduced Brenda Teeter, our Cornell Reunion Campaign representative, and Brenda presented a site plan and photo showing the proposed location of the gateway. At our suggestion, the location has been changed to a more visible and attractive location at the entrance to the A.D. White Gardens adjacent to the Big Red Barn. The concept of the project has also changed from a gate to a gateway arch.

There will be a dedication ceremony for the Gateway at our 50th Reunion and all donors will be acknowledged at the dedication.

Reunion Campaign

George Arangio and Brenda Teeter announced that Judy Rushmore and Mike Gibson have agreed to be the Class of 1965 Co-Representatives to the Cornell 2015 Campaign.

Brenda reported that the lifetime giving total for the Class of '65 is approximately \$51,000,000. In 2012, the Class had a total of 450 donors.

50th Reunion (Myron Jacobson)

Myron discussed planning and organization for the 50th Reunion and presented a written report which is included as an addendum to those minutes.

Myron has appointed Reunion Committee members with designated areas of responsibility as follows: Joan Johnson—Publicity; Roberta Tarbell—Events; Becky Baskett—Registration; Grace Morgenstein—Hospitality.

Jamil Sopher has offered to organize a Class of '65 "Then and Now" discussion. He will choose panelists and discussion topics and present to Roberta for review.

Communications (Joe Ryan)

Joe Ryan presented the Communications Report with specific recommendations for mailings and other focused contacts with classmates in advance of the 50th Reunion. A copy of the report is included as an addendum to these minutes.

Class History (Steve Appell)

Steve presented a written report, which is included as an addendum to these minutes. Steve will be our clearing house for all historical materials relating to the class and all such materials should be sent to Steve for review and organization.

Steve will forward appropriate materials to Barry Cutler for the Class Website and to Bob Kessler for the yearbook.

50th Yearbook (Bob Kessler)

Bob Kessler discussed the 50th Reunion yearbook and presented a written report, a copy of which is attached as an addendum to these minutes.

Class Events (Lou Ferraro)

In Lou's absence, George presented Lou's written report summarizing events held in 2013 and detailing plans for events in 2014. A copy of the report is included as an addendum to these minutes. Lou has done a great job facilitating events this past year. All class officers are encouraged to do one class event in their geographic area in the next year to build enthusiasm for the 50th Reunion.

Membership Report

George reported that 444 classmates paid class dues for the fiscal year ending June 30, 2012 and 426 paid for the fiscal year ending June 30, 2013. Our goal for 2014 is 500.

President's Report

George listed the following items for continuing consideration by the members of the Class Council:

- Review class statistics posted on the CACO website: <u>www.alumni.cornell.edu/caco</u>.
- George has contacted the Cornell Administration regarding our "Centennial Class" 50th Reunion at Cornell's 150th celebration. It only happens once in a lifetime.

- Succession Plan: In 2014, we will Review Class Officers Assessment of Commitment: (CACO's Personal Assessment Form from Lauren Morgenstein).
- Class council/class networking structure is in place (25 class officers, 4 appointees, 93 volunteers).
- Executive Committee will participate in Class Officer Leadership Training Webinars.
- All Class officers need to register their Net ID and password.
- President's Message 2014 will be posted on website in a timely manner after meeting.

New Business

Roberta Tarbell reported that she has been in communication with our classmate Joel Perlman, a well-known metal sculptor. Joel has proposed a 50th Reunion event involving a show of his work at the new Milstein Art, Architecture and Planning Building. Roberta will get more information and report back to the Class Council for discussion and action.

Adjournment

The meeting was adjourned at 5:05 p.m.

Respectfully submitted,

Frank McCreary Class Secretary