

MINUTES
Cornell Class of 1965 Officers' Meeting
Boston, MA Marriott Copley Place Hotel
Saturday, January 19, 2013

Members Present: George Arangio, Beth Fowler, Myron Jacobson, Joan Johnson, Bob Kessler, Judy Rushmore and Roberta Tarbell.

Members Participating by Telephone: Becky Baskett, Barry Cutler, Joe Ryan, Jamil Sopher, Barbara Press Turner and Sharon Hegarty Williams. Also participating by telephone were Steve Appell (Class Historian) and Lou Ferraro (Class Events Advisor).

Members Not Participating: Bill Allaway, Glenn Billington, Liz Gordon, Duke Grkovic, Margaret Haine, Ron Harris, Penny Haitkin, Nicholas Kass, Frank McCreary, Grace Morgenstein and Jim Venetos.

The meeting of the Class Council was called to order by President George Arangio at 4:00 p.m.

Minutes of the prior year's meeting on January 28, 2012 were approved by email vote, having been distributed and read online. They are posted on the class website.

The **Treasurer's Report** was presented by Beth Fowler and discussed. For the fiscal year ending June 30, 2012, the class had positive income and a healthy ending fund balance. After discussion, upon motion made and seconded, the Report was approved. The Treasurer's Report is posted on the class website.

Vice President's Report (Liz Gordon)

Liz Gordon reported on "Catch Up with Classmates." The questionnaire will be finalized and sent to classmates. The resulting biographies and comments will provide information for the 50th Reunion Yearbook. Liz's report is included as an addendum to these minutes.

Class Correspondents (Joan Johnson and Ron Harris)

Joan reported on the Missing Classmates Initiative. Thirty missing classmates have been found.

The Council discussed dedicating the Freshman Reading Book Program as an on-going memorial for deceased classmates. The 2013 book will be given in memory of Arnie Rabinor, who passed away on September 6, 2012. Thereafter, the books will be given each year in memory of all deceased members of the Class of 1965. After discussion, this plan was approved by unanimous vote.

Ron Harris was asked to prepare and maintain a record of deceased classmates.

Class Website (Barry Cutler)

Barry discussed progress with the class website and presented a written report, which is included as an addendum to these minutes.

The following items were discussed regarding the website:

- Establishing a “To Do” timeline for the website.
- Adding links for the 50th Reunion, the 1965 Annual Fund, Class Events, and a In Memoriam section listing deceased classmates.

George appointed Liz Gordon as community manager for the website to manage the “Catch Up with Classmates” information on the site.

Class Project (Sharon Williams)

By email vote during the summer of 2012, the Council approved the A.D. White Gardens Gateway Project as a Class of 1965 gift to Cornell in honor of the 50th Reunion. A written report regarding the project is included as an addendum to these minutes.

George has appointed a committee to assist with fund-raising and other matters relating to the project, as follows: Sharon Williams, Becky Baskett, Frank McCreary, Joan Johnson, Liz Gordon, Beth Fowler, Bruce Cohen, Chip Bettle, and George Arangio. The cost of the project is \$50,000 and pledges totaling \$18,750 have been received to date.

George signed a “Statement of Intent” letter to Cornell of January 18, 2013, committing the Class to the project. The goal is to have the A.D. White Gateway completed by May 2015, with a dedication ceremony to be held at the 50th Reunion. In order for construction to proceed, Cornell needs \$5,000 by December 31, 2013, to begin design of the project and \$47,000 by May 31, 2014 to start construction.

Reunion Campaign

In the absence of Arnie Rabinor, George presented the following regarding the Reunion Campaign:

- Condolences have been sent to Irene Rabinor and family on behalf of the Class of 1965.
- The class officers and Rick Glick of Cornell are working to find two co-chairs to replace Arnie as Chair of the Class of 1965 Reunion Campaign.
- There were 450 donors to the Annual Fund from the Class of 1965 in FY 2012.

50th Reunion (Myron Jacobson)

- Myron is reaching out to the Cornell Administration to suggest areas of collaboration in connection with the 50th Reunion of the Class of 1965 (the “Centennial Class”) and the celebration of Cornell’s 150th year.
- Beth Fowler suggested as a reunion gift item a necklace of beads handmade by African women for the benefit of HIV treatment. The necklaces cost \$9.00. This idea was approved by the Council and Beth will follow up with Grace Morgenstein.
- The Council discussed organizing a Forum Event for the 50th Reunion and authorized the President to appoint a committee to develop ideas for the Forum.
- The Council discussed whether to have a Rock & Roll party at the Reunion and decided against the party and in favor of using the funds saved to pay for the 50th Reunion Yearbook.
- The Council also discussed the idea of a concert or other special entertainment at the Reunion but no action was taken.

Communications (Joe Ryan)

- Joe will work with the Class Correspondents and Cornell Connect to communicate with classmates.
- The Ezra Plan is in place for the class. George met with Debra Earl on Friday, January 18, to review copy for the 2013-14 cycle of mailings from Cornell Connect.
- Action item: Research a Class of 1965 Group Facebook Account linked to the class website, with Joe Ryan and Joan Johnson as co-administrators.

Class History (Steve Appell)

Steve presented a written report, which is included as an addendum to these minutes. Steve will be our clearing house for all historical materials relating to the class and all such materials should be sent to Steve for review and organization.

50th Yearbook (Bob Kessler)

Bob has agreed to be the editor of the Centennial Class of 1965 50th Reunion Yearbook. A Yearbook Committee was established with the following areas of responsibility:

Bob Kessler: Editor. Also printing, binding and mailing.

Liz Gordon: Questionnaire for class biographies. Our goal is 400 biographies.

Steve Appell: Steve will provide historical information and photos as needed.

Becky Baskett: Graphic design and art.

Beth Fowler: Finance manager.

A written report regarding the Yearbook is included as an addendum to these minutes.

Class Events (Lou Ferraro)

Lou presented a written report which is included as an addendum to these minutes. The Council discussed ideas for class events as follows:

- Hold a Class of 1965 event in connection with the Cornell Alumni Leadership Conference. (This was done in 2013).
- Plan Mini Reunions and piggyback on existing university and Cornell Club events.
- Hold a class tailgate at Homecoming.
- Host a class social before or after the Cornell hockey game at Madison Square Garden in November.
- Class officers should plan creative events in their hometowns.

Membership Report

George reported that 426 classmates paid class dues in 2012 (308 included payment for Cornell Magazine). Our goal for 2013 is 500.

President's Report

George listed the following items for continuing consideration by the members of the Class Council:

- Review class statistics posted on the CACO website: www.alumni.cornell.edu/caco.
- Reach out to Cornell Administration, "Centennial Class" 50th Reunion at Cornell's 150th celebration.
- Succession Plan: In 2014, we will Review Class Officers Assessment of Commitment: Jan-Feb 2013 (CACO's Personal Assessment Form from Lauren Morgenstein).

- Class council/class networking structure is in place (25 class officers, 4 appointees, 93 volunteers).
- Executive Committee will participate in Class Officer Leadership Training Webinars.
- All Class officers need to register their Net ID and password.
- President's Message 2013 will be posted on website in a timely manner after meeting.

New Business

The Handler's "Fly on the Wall" proposal for the 50th Reunion and a sample of a Documentary Video and a Forum Video were provided to the Council. They were reviewed and each member present commented. Following a lengthy discussion, the proposal was disapproved.

Adjournment

The meeting was adjourned at 5:55 p.m.

Respectfully submitted,

Frank McCreary
Class Secretary

Cornell University Class of 1965
Treasurer's Report for Fiscal 2012 and the 2012 Calendar Year

This year the financial data provided by the Alumni Affairs office is FY2012 year to date information as of Dec 31, 2012. FY2012 transactions were dated between Jul. 01, 2011 and Dec. 31, 2012.

Up to this year, the financial reports have been for the fiscal year. So that we could compare our data, I summarized the data for FY 12 and then separated out the data for the 1st half of FY13 whose transactions were dated between Jul. 13, 2012 and Dec. 31, 2012.

July 2011 through June 2012 FY12

Beginning Year Balance July 01, 2011	\$ 65,417.86
Ending Balance June 30, 2012	\$ 73,651.15

Number of Dues Paying Members

2008	457
2009	467
2010	441
2011	444
2012	696 ¹
1 st Half FY13	56

	FY12 01Jul11 - <u>30Jun12</u>	FY13 1 st half 13Jul12 – <u>31Dec12</u>
Beginning Balance	\$65,417.86	\$73,651.15
Revenues		
Class Dues (gifts of cash)	\$25,530.00	\$2,275.00
Long term interest pool	\$2,323.20	\$1,214.40
Misc hat sale revenue	\$25.00	
Total Revenues FY12 - YTD	\$27,878.20	\$3,489.40
Expenses		
6100 postage ²	\$1,039.08	\$251.49 ²
6120 Phone (during CALC11)	\$89.64	
6644 interdept postage ³ (mailing prep and postage)	\$2,324.99	\$596.06
6160 CACO Dues FY12	\$500.00	\$500.00

¹ As of Jan 31, 2012, there were 369 duespayers; 371 more paid Feb 2 to June 30, 2012 making total of 742 for FY12; 55 additional duespayers in 1st half FY13. 797 Total as of Dec 2012

² 6100 postage includes cost of mailing book (\$251.49)

³ Includes mailing preparation and postage, seems to be related to dues

Cornell University Class of 1965
Treasurer's Report for Fiscal 2012 and the 2012 Calendar Year

	FY12 01Jul11 - <u>30Jun12</u>	FY13 1 st half 13Jul12 – <u>31Dec12</u>
Expenses continued		
6385 Conf & seminars ⁴	\$1067.56	
6550 office supplies ⁵	\$11,599.83	\$755.65 ⁵
6570 food supplies	\$45.29	
6640 copy print publications	\$912.57	\$72.39
6642 interdept copy & print supplies	\$65.95	\$65.95 ⁶
6600 Services - website		\$280.00
8020 transfer to Vanneman endowment	\$2,000.00	
Total expenses FY12 - YTD	\$19,644.91	\$12,984.68
Beginning balance	\$65,417.86	\$73,651.15
Total revenues	\$27,878.20	\$3,489.40
Total expenses	\$19,644.91	\$12,984.68
Balance as of 12/31/12	\$73,651.15	\$64,155.87

Class of 1965 Library Resource Endowment

Book value as of 12/21/2012	\$36,297
Market value as of 11/30/2012	\$47,672
Estimated payout FY2013	\$2,116

Class of 1965 Scholarship

Book value as of 12/21/2012:	\$133,296
Market value as of 11/30/2012:	\$176,024
Estimated payout for FY 2013:	\$7,812

⁴ 6 CALC11 registrations(\$1074.00) plus 65 class meeting at CALC11 (\$238.00) offset by credit for prepaid CALC dinner(\$244.44)

⁵ 6550 includes Alumni Magazine (\$10,463.14); book project printing (828.04) (755.65 pd 12Nov2012; 72.39 printing pd 12Nov2012)

⁶ Second mailing supply charge 07Dec2012

Catch Up With Classmates Report
Cornell Class of '65 Meeting
January 20, 2013

Attached is a sample of the Catch Up with Classmates form I introduced last year. I have not gotten any feedback on additions or deletions to the form, so I am assuming that this will be the final form.

Also attached is my filled-out version of the form.

I suggest the following steps:

- 1) By January 27, I will email all of you a copy of the form. Please fill out and send to me for grammatical editing and I will pass on to Barry Cutler for loading onto the class website. The form will replace the old form currently on the website or, in some cases, will be entirely new.
- 2) I will send out the new form to all those classmates who already have old ones posted on the site. If I can be provided with emails for those people, I will email the new forms by February 10. Again, I will instruct people to return the completed forms to me and I will forward to Barry.
- 3) By March 1, each member of the Class Council should forward to me a list of people to whom they are willing to send forms. I will cross check for duplication and get back to each of you by March 25 so that you can send forms to your edited list. Once again, you should instruct people to return forms to me for grammatical editing and I will pass on to Barry.
- 4) In June, we should take stock of our success and see where we should go from there.

Please let me know if these steps and dates seem viable.

Thanks.

Liz Gordon

Cornell Class of 1965 Mid-Year Meeting: January 18,
2013 Boston, Massachusetts

REPORT RE CLASS WEBSITE By Barry J Cutler, Webmaster

A. Updated Elements

We have completed the "technical" changes to the site, including (a) using the chimes as a home page, so one can maneuver on the site without having to "enter" the site from a landing page; (b) changing to "Catching Up With Classmates," hopefully to get more participation (Many Class Council members have not participated yet!); and (3) consolidating all links to the Cornell website in one place.

B. Major Update in Progress

The major project underway is to enhance the list of deceased classmates by allowing comments, typically in the nature of reminiscences, to be added by visitors. Our web tech indicates that the basic work can be done at very modest cost and is being done on a beta site so it can be reviewed before it goes live.

As we progress, we will have to decide issues involving security and access, especially who can leave a comment and what level of review, if any, we will have before it is "live" on the site. It could be open to the public generally, to Cornellians generally, or just classmates. It could be password protected and/or subject to review by the Webmaster or a designee to ensure appropriateness of comments.

We should discuss. I start with the notion that it should be a forum for classmates to post comments about or memories of deceased classmates. Opening it up to the public invites problems that go way beyond the intended purpose.

As to security, I have some learning to do about feasibility. If it were limited to classmates or even Cornell alumni, a passcode could be our 7-digit alumni numbers. That would have a reasonable amount of assurance that the writer is who the writer purports to be, but without requiring a whole new user name/password for this limited purpose. I do not know how confidential such alumni numbers are. If we could access them, I think it would be a good way to keep the comments limited to the intended universe of participants.

C. Coordination with 50th Reunion

We will be discussing ways to commemorate our 50th. One option that George listed was a 50th Reunion yearbook, which could be hard copy and/or electronic (with disc). I believe the 25th Reunion book in hard copy was quite popular.

If there were to be such an effort in any format, I would hope that the website section "Catching Up With Classmates (**Liz Gordon**)," nee "Up Close and Personal," could act as a feeder system to help populate the section of classmate content for a yearbook. With outreach to increase the level of participation, collection of material could be spread over a two-year period, rather than a special mailing that requires classmates to write an essay with a deadline tied to the yearbook. At least it could not hurt. ADD 50th Reunion Link

If we were to proceed with a yearbook and use the website to gather material, I would favor an opportunity to provide some "free form" text in addition to or in lieu of the suggested questions. Conceding that there is some value in uniformity for the specific purpose of our website until this point, one of the best parts of the 25th Reunion Book, in my view, was the great diversity of thought and experience reported as classmates worked in different ways to sum up their 25 years since graduation.

ADD Annual Fund Link

ADD Class Events Link

D. Conclusion

Some of these thoughts may be getting a bit ahead of ourselves. I intend them as "thought starters" to consider the options we would have if we were to use the website to facilitate a yearbook. Of course, even without a yearbook, the website could provide engaging content from and about classmates.

Barry

REPORT CLASS OF 1965 HISTORIAN: FROM STEPHEN APPELL,

1-19-13

Basically, I am awaiting the advice of our Board as to whether the historian's efforts will be aimed at producing a yearbook, or whether they might simply be of use on the website.

The visual materials that could be used as part of an historical project were already largely secured for the last Reunion, and so could be posted on the website or used to illustrate a yearbook. As time permits, we could seek to gather further such material, but I suspect that our current collection would be sufficient.

My own writings could consist of (1) a new essay or set of essays, dealing with our college years, and their significance in our own lives, the Cornell campus, the City of Ithaca, and the world at large; and (2) of essays, which can be refined for use in connection with 50th Reunion, that I have already written on Cornell football, Cornell basketball, Ithaca eateries, and the music of our collegiate era, and which have already appeared on the website in past years.

On being given direction by the Board, I will endeavor to produce the new essay or essays, and refine or update those already written, or undertake any other activities that would be relevant to my role as historian.

Class Events Timeline 2012 (3rd Year)

- Hold a class (or class officer) dinner at the Cornell Alumni Leadership Conference (CALC). Done
- Held "Mini Reunions"- thanks to Judy Rushmore and Joe Ryan for making this happen.
- Host a class tailgate at a CU Football game - Done thanks to Dave Mellon who led this effort.

Class Events Timeline 2013

- Continue to hold "Mini Reunions".
- Send out Events Survey (below) to '65 Classmates to seek ideas and additional mini reunion leaders.
- Plan another dinner in conjunction with the 2014 Cornell Alumni Leadership Conference (CALC).

Survey – Events - Class of 1965

Our 1965 Class President, George Arangio, selected me to help our class with events leading up to our 50th Reunion. With over 1600 class members living throughout the country and the world, it is difficult to plan and organize events that appeal to everyone. This is where I need your help. I need feedback from you on what events you would like to participate in or help lead.

We have tested several local mini-reunion type events. These events were mostly lunch get-togethers, Dutch treat, at a local restaurant. We have also had events at museums and sporting events. The feedback on these small gatherings has been positive.

Here is how it works: one or two classmates take the lead in planning an event in their locale. They contact me and I provide them with the contact information for '65 alumni in their area. They invite their local classmates, have the event and give me feedback.

Here is what I need to know:

1. Would you consider attending a local mini-reunion? Yes ___ No ___
2. Would you consider leading a local mini-reunion? Yes ___ No ___
3. Do you have event ideas that would like to see planned? What are they?

4. Any other suggestions? _____

Thanks for taking the time to help me out and complete this survey. I hope to see you at Cornell in 2015 for our 50th Reunion.

Cheers,
Lou Ferraro '65